Call 814.235.8600 or email protect@accuweather.com today to learn how you can protect your people, property, and profits with SkyGuard® warnings.
What are SkyGuard® warnings?
AccuWeather’s SkyGuard® warnings protect people and property before and during severe weather impacts, while saving money by reducing unnecessary responses to false alarms. SkyGuard® provides customized warnings specific to your assets, notifying you well in advance of severe weather threats that could impact safety and operations. These include lightning strikes, damaging winds, extreme temperatures, heavy rainfall, tornadoes, hurricanes and more. Delivered in the format that best fits your operating processes, SkyGuard® warnings are backed by expert one-on-one meteorological consultation to help you make the right decision when seconds matter — 24x7, 365 days a year.

What Makes SkyGuard® Warnings Different?

- SkyGuard warnings are issued by AccuWeather expert meteorologists, not repackaged government warnings created for public use
- SkyGuard warnings provide up to twice as much advance notice compared to other sources
- SkyGuard warnings greatly reduce false alarms, minimizing service interruptions and ultimately saving time and money
- SkyGuard warnings advise you when a government issued tornado warning is in effect, but the tornado does not pose a direct threat to your operations
- SkyGuard warnings must be acknowledged; if not, an AccuWeather meteorologist will follow up to ensure you are aware
- SkyGuard warnings are global and can cover organizations with multiple assets and locations
In one weather emergency after another, AccuWeather has been the first, and often the only, warning of life-threatening severe weather.

+ Proactive, site-specific alerts offer advanced warning well before severe weather impacts occur
+ Alerts are delivered in a format that aligns directly with your organizational emergency management plan
+ All-clear notifications are delivered as soon as a threat is over, minimizing weather-related downtime
+ Live one-on-one or group consultation is provided by our severe weather experts anytime day or night
+ Warnings are delivered via push notification from AES Mobile, available on Android and iOS

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Communication Process: Facilitating a Common Operating Picture
Distribution Methods

Online Portal
AccuWeather provides on-demand access to all SkyGuard warnings and information through an intuitive, web-based interface that can be accessed by key personnel throughout your organization, providing a company-wide common operating picture and better situational awareness.

AES Mobile – SkyGuard
This enterprise-level companion app for SkyGuard delivers life-saving information via push notification, ensuring you are able to make critical decisions no matter where you are. The app also features advanced map visualizations and weather insight you can quickly disseminate to others in your organization.

GIS
All of our pinpoint weather content is available in GIS-friendly formats in real time. As observations are collected, value-added data are assimilated, proactive warnings are issued, and forecasts are created. Tap into temporal/time-enabled data for actionable, site-specific AccuWeather content overlaid on the data about your business that matters most to you.

SkyGuard® Warnings Protect Multiple Industries

Emergency Management
SkyGuard Warnings act as the trigger to enact emergency plans, mobilize resources, and prepare for storm impact, minimizing weather-related risks and losses.

Transportation Logistics
Plan ahead with SkyGuard® Warnings and re-route your fleet when necessary to avoid adverse weather and maximize employee safety.

Financial Services & Insurance
Diminish loss ratios, manage financial risk, and prepare data and call centers with SkyGuard services built specifically for the needs of your organization.

Manufacturing
SkyGuard allows you to enact emergency plans ahead of the storm and will also alert you when severe weather is nearby but will not impact, helping you avoid unnecessary, costly shutdowns.

Healthcare
Adjust staff schedules, know when to shelter or not, minimize patient movement due to false alarms, anticipate admissions influx, and take appropriate action to prevent costly equipment damage.

Outdoor Events
Protect fans, talent, and staff from severe weather, manage operations, prepare equipment and rigging ahead of changing conditions, and postpone rather than cancel – all with SkyGuard.

Educational Institutions
Shelter students and staff when weather approaches and know exactly when the threat has passed. Count on SkyGuard weather forecasts leading up to school-sanctioned outdoor activities.

Financial Services & Insurance
Diminish loss ratios, manage financial risk, and prepare data and call centers with SkyGuard services built specifically for the needs of your organization.

Customer Testimonials

“Your services are excellent and make the difference between life and death.”
— Al Cisneros, General Manager, Union Pacific Mexican Operations

“It was amazing how accurate the times given in the AccuWeather warning matched the storm.”
— Dan McIntyre, Chrysler Security, Jacksonville, FL