



AccuWeather Accurately Predicts Dry Monsoon Season

AccuWeather was the only commercial weather provider to accurately predict below normal rainfall for 2015 India monsoon season!

A crucial metric that is watched by the agriculture industry ahead of the monsoon season in India is percentage of rainfall compared to normal. Currently, the monsoon season has yielded 13% below normal rainfall. AccuWeather had the only forecast to predict rainfall to be well below normal for this year. AccuWeather's bold forecast of 10% below normal has only occurred 15% of the time.

AccuWeather stood behind the forecast even with heavy rainfall to start the season. Other weather providers were unable to provide accurate forecasts like AccuWeather. SkyMet, a private weather forecasting agency, continued to predict around normal rainfall even as the season went on.

A lot of the economy of India is driven by the impact of the monsoon season, especially agriculture. As a global leader in site-specific forecasts, AccuWeather provides detailed seasonal forecasts driven by Superior Accuracy™ that highlight extreme events like the current monsoon season not bringing enough rain.

Agriculture companies world-wide turn to AccuWeather for trusted forecasts with Superior Accuracy™. Only AccuWeather provides a unique blend of meteorological science and actionable business insight to help you minimize weather-related risks.

Monsoon Forecast Superior Accuracy

Weather Forecast Agencies	Forecast	Actual
SkyMet (initial forecast)	4% Above Normal	
SkyMet (mid-season update)	1% Below Normal	13% Below Normal
AccuWeather	10% Below Normal	



Contact us today at: [814.235.8600](tel:814.235.8600) or salesmail@accuweather.com.
 Visit us at: AccuWeather.com/EnterpriseSolutions.

