



# AccuWeather Expert Meteorologists Showcase Superior Accuracy Ahead of Historic Hurricane Matthew

Advanced lead time and precise track forecasts of Hurricane Matthew once again show AccuWeather's life-saving Superior Accuracy.

As Matthew first developed in the eastern Caribbean, AccuWeather was already warning of impacts to the eastern United States. On September 29<sup>th</sup>, a week before U.S. mainland impact, AccuWeather released an early warning that "There is a significant chance Matthew, currently brewing in the Caribbean, could turn toward the U.S. as a hurricane next week."



AccuWeather Outlook for Matthew on September 29, 2016

Once Matthew reached the eastern Caribbean, it became a hurricane and rapidly intensified. Its peak intensity was late Sept. 30 into early Oct. 1 when it reached Category 5 strength.

AccuWeather's Hurricane Matthew track forecast, the cone representing the track of the center of a tropical cyclone, was superior to the forecast provided by the National Hurricane Center. The average error of AccuWeather's track forecast issued on October 4 was 83.4 miles (134.2 km) less than that of the National Hurricane Center (NHC).

During the critical decision making time for thousands of businesses along the East Coast, AccuWeather provided

accurate and detailed briefings, forecasts, and warnings to our clients. Their testimonials are below.

*"I wanted to reach back and say 'well done'. The conference call briefings served us well and the forecast reports also assisted our efforts. Your team did a great job."*



*"We were able to stay on top of weather situation with the product that AccuWeather supplied. Trains were held back from the area far enough in advance so that our customer's freight did not sustain any damage."*



*"The AccuWeather hurricane path predictions were accurate. The graphical products provided were very easy to understand and act upon."*



The southeastern United States was hit hard by Hurricane Matthew as it moved close to the coasts of Florida, Georgia, South Carolina and North Carolina. Record rainfall, winds, and storm surge fell across the area leading to Hurricane Matthew being one of the costliest storms of all-time. AccuWeather's timely and accurate forecasts helped thousands prepare and mitigated the loss of life and property from the historic storm.



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Visit us at: [AccuWeather.com/EnterpriseSolutions](http://AccuWeather.com/EnterpriseSolutions).

