



AccuWeather Issues the Only Pinpoint Warning to Union Pacific for Rare California Downburst

The worst disasters are those for which no one is prepared.

California expects earthquakes, mountain blizzards, drought, and other natural calamities. But, no one expected a downburst which resulted in wind damage in Santa Barbara, except for the meteorologists at AccuWeather Enterprise Solutions (AES).

Thunderstorms, the necessary ingredient for a downburst, are rare near Santa Barbara, California. Rarer still are thunderstorms that produce damage to the area.

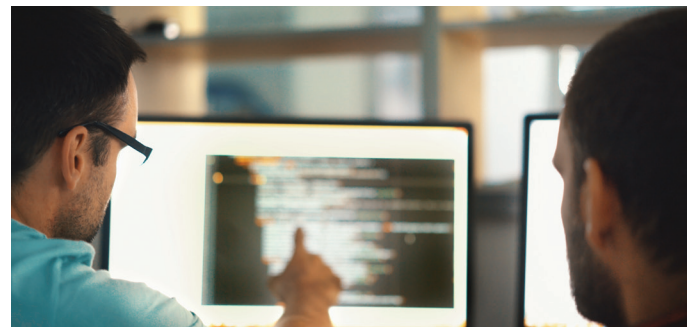
On September 3, 2017, an extraordinarily rare downburst caused wind gusts of 79 mph to be clocked over open water just west of Union Pacific's famous Coast Line at 2:54pm PDT.

In spite of its extreme rarity, a **full 18 minutes earlier**, AES's meteorologists had issued a downburst warning at 2:36 PM. One minute after the downburst actually occurred, the National Weather Service issued a special weather statement for wind gusts to 40 mph.

Businesses relying on only government weather warnings or services which repurpose government weather warnings would not have been prepared for this rapidly developing and dangerous weather situation.

Twenty-four hours a day, seven days a week, regardless of location and climate, the advance notice provided by AccuWeather Enterprise Solutions assists all types of companies to mitigate weather related risks including property damage, bodily harm, and deaths posed by natural hazards.

Call us today. The next storm, no matter how rare, may already be on the way.



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