

# Saving Lives is What We Do

When a tornado attacks a town under the cover of darkness, the potential loss of life is enormous.

In the horrible first minutes after Greensburg, Kansas, was destroyed by a tornado, on May 4, 2007, local emergency officials radioed state officials for three refrigerated trucks to hold the “hundreds” of bodies they expected to find.

In the light of day, the death toll was 9.

SkyGuard is proud of the role we played in saving lives in Greensburg.

- Storm chasers, using our exclusive Storm Hawk® technology, relayed minute-by-minute reports on the tornado to our client, KWCH-TV.
- Using the radar and Storm Hawk reports with its on-air WeatherData SelectWarn® system, KWCH-TV was the first to warn Greensburg – more than 40 minutes before the tornado arrived – giving residents time to seek shelter.
- Our meteorologists issued a tornado warning for the Union Pacific Railroad 43 minutes before the tornado’s arrival – and before warnings were available from other sources -- allowing them to stop a train that otherwise would have been passing through the town at that time.

The headlines about rebuilding have been far happier than the ones that would have been written had the storm struck without warning and the refrigerated trucks been pressed into use. With hundreds of deaths, the town would have been unlikely to survive.

And, because almost all of the town’s residents survived, Greensburg’s “Green” rebuilding has captured the nation’s imagination with extended programs on the CBS News’ “The Early Show” and Leonardo DiCaprio’s “Greensburg” on Planet Green, among others.

*Night and day, throughout North America, SkyGuard saves lives and property and enables businesses to run more profitably by mitigating the risks associated with extreme weather. Call us today to learn how we can improve your safety and bottom line.*



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