



Photo by FERROMEX

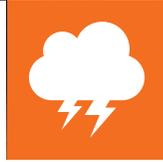


Photo by DRLPHOTOGRAPHY

2 Storms, 2 Industries, 2,000 Miles

Friday, July 19, 2013, tens of thousands of music fans gathered in Wrigley Field in Chicago for the highly anticipated **Pearl Jam Concert**. Then came an announcement from alternative rock icon **Eddie Vedder** on stage: "There's some heavy weather coming in...it's going to take a half hour to get everyone to safety... We are on the phone with AccuWeather."

After the field was cleared and everyone was in a place of safety, a cloud-to-ground lightning bolt struck behind the stage causing a thunderous boom! Everyone was safe and, after the storm moved out, the concert resumed.

At the same time as AccuWeather Enterprise Solutions was warning the concert goers at Wrigley Field, we were monitoring thunderstorms in Mexico. Our meteorologists issued a flash flood warning for Ferromex, the largest railroad in the nation. Trains were shut down. At dawn, they sent out a high rail truck to inspect the track and found it washed out in several places. Had a train gone over the washed out section of the track, a derailment may have occurred imperiling the crew and costing millions of dollars.

AccuWeather Enterprise Solutions is the only organization that could produce these results. Most of Mexico does not have weather radar coverage. So, AES developed a technique using lightning and weather satellite data to create accurate flash flood warnings. This type of thought leadership has led to twenty United States

and foreign patents in the fields of storm warnings and emergency management.

"Your folks gave us the tools we needed to prevent a major mishap. Please give my thanks to your employees for a job well done."

– Al Cisneros, Ferromex

Across dozens of industries, and throughout North America, leading companies no longer leave extreme weather to chance. They team with AccuWeather Enterprise Solutions to protect people, property, and profits.

Call us today. After all, the next storm may already be on the way.



Contact us today at: [316.265.9127](tel:316.265.9127) or sales@accuweather.com.
Visit us at: AccuWeather.com/EnterpriseSolutions.