



# ForecastWatch® Comprehensive Multi-Year Study Reconfirms AccuWeather's Superior Accuracy™

The margin of Superior Accuracy demonstrated in the study underscores the consistency and reliability of AccuWeather wind, precipitation and high temperature forecasts and demonstrates their true value and clear advantage. With AccuWeather, **people and businesses** make the best decisions.

In the most comprehensive analysis of forecast accuracy ever undertaken, independent forecast tracker ForecastWatch reconfirmed AccuWeather's statistical superiority in forecast accuracy by a significant margin over other providers of weather forecasts. The study analyzed 95 million forecasts from 1,140 locations worldwide over a three-year period ending December 31, 2017. AccuWeather was once again overwhelmingly confirmed as the world's most accurate source of wind, precipitation and high-temperature forecasts in all categories verified.

AccuWeather proved to be 33% more accurate than the nearest provider in wind speed forecast accuracy, and 41% more accurate than the average of all other sources examined. AccuWeather's precipitation forecasts were 21% more accurate than those of the next-ranked provider and 23% more accurate than the average of all other sources. The study also proved AccuWeather's forecasts had the lowest average of absolute error in high temperature forecast accuracy within 3 degrees F.

## Superior Value Beyond Forecast Accuracy

Over and above the statistical superiority proven in the study, AccuWeather forecasts also have superior value that goes well beyond any accuracy study. Here is why:

AccuWeather's forecasts and warnings are much **more localized** than those available from other sources. AccuWeather forecasts also are **more detailed** and **extend further into the future**. As an example, independent verification by ForecastWatch was based on comparing forecasts in New York City. AccuWeather provides greater detail for each specific neighborhood within New York and most other sources do not offer this level of hyper-localization.

The result is an unchallenged margin of statistical accuracy delivered by AccuWeather not even captured in the study.

Another advantage is our **MinuteCast® forecasts**, which provide precipitation forecasts with greater detail in advance at your exact location, minute by minute, for the next two hours, and with Superior Accuracy™.

The powerful combination of superior accuracy and greater detail, both in location and time, and our strong emphasis on how predicted weather conditions will impact our users and customers, make AccuWeather forecasts many times more valuable than the statistical advantages proven in the ForecastWatch study.

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The greater the accuracy of weather forecasts, the better decisions people and businesses can make to plan in the face of hazardous weather events. And that means more lives are saved, more property is protected, and more losses are reduced.  
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Dr. Joel Myers. Founder, President and Chairman



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Visit us at: [AccuWeather.com](http://AccuWeather.com)

