



## Providing Superior Weather Intelligence and Insights, AccuWeather Predicts Unusual Early Season Snow for Railroad Clients. Other Sources Called for Rain.

**When an early October snow blanketed Manitoba, Canada and caught many off-guard, our railroad client was prepared thanks to AccuWeather's detailed forecast that called for an unusually early snowstorm several days in advance.**

Severe winter weather is not uncommon in Manitoba, Canada, but, if caught by surprise, an early-season snowstorm can cause chaos, especially for a railroad. Over and above AccuWeather's proven Superior Accuracy, advanced notice and providing specific details are why 100 percent of Class I railroads in North America choose AccuWeather.

Prior to this unseasonable snow event, AccuWeather was the only source outlining the potential for significant snow. Local weather sources called only for rain. Our client made preparations based on storm ETA, as well as the amount of snow expected with precise start and stop times according to AccuWeather's forecasts and warnings. This ensured the safety of those on the line while minimizing impact to operations.

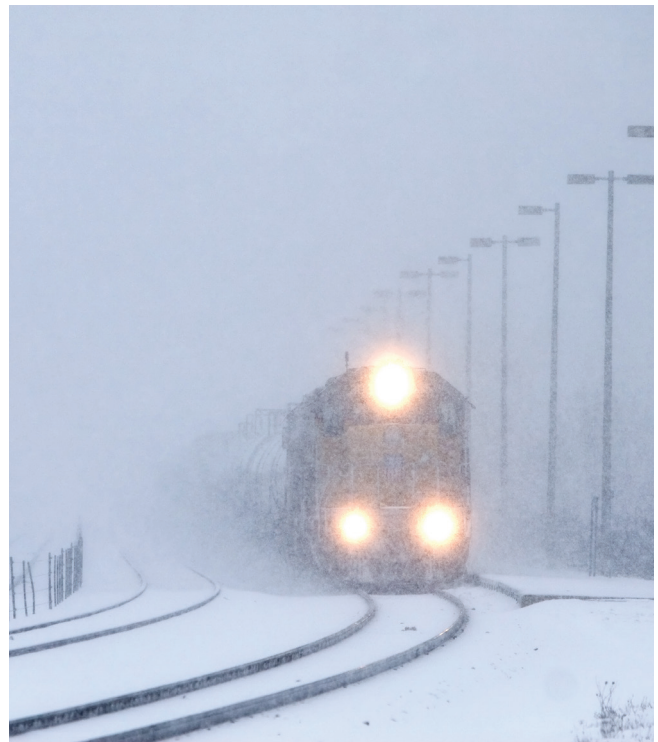
It goes without saying, that railroad safety supervisors are not strangers to weather impacts that influence operations. Railroads depend on AccuWeather's SkyGuard® Warnings and seasonal long-range forecasts to protect their employees, reduce risk and operate more efficiently.

AccuWeather's superior forecast accomplished just that in October 2019, offering a lead time of several days for a significant amount of snow threatening operations. In fact, some local railroad supervisors admitted to being skeptical because AccuWeather's forecast was so much different than other sources. Their absolute confidence in the AccuWeather forecast and its track record of proven Superior Accuracy led them to take action. As usual, their trust was well-founded.

Only AccuWeather provides track-specific storm warnings designed to provide railroad clients the exact information they need, in the format in which they need it. Beyond short-range forecasts, such as the snowstorm in Manitoba outlined here, rail clients commonly utilize AccuWeather's long-range seasonal forecasts for extended planning purposes. Forecast insights help many logistics-based organizations gain a competitive advantage by obtaining a head start on anticipated weather impacts weeks and even months in advance.

### Benefits of SkyGuard® Warnings

- Proactive, site-specific alerts offer advanced warning well before severe weather impacts occur.
- Alerts are delivered in a format that aligns directly with your organizational emergency management plan.
- All-clear notifications are delivered as soon as a threat is over, minimizing weather-related downtime.
- Live one-on-one or group consultation is provided by our severe weather experts anytime day or night.
- Warnings are delivered via push notification from the AES mobile app, available on Android and iOS.



Contact us today at 814.235.8600 or [sales@accuweather.com](mailto:sales@accuweather.com). Visit us at [AccuWeather.com](http://AccuWeather.com).



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