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AccuWeather Takes A Leadership Role at 2015 American Meteorological Society (AMS) Annual Meeting

AccuWeather proudly supports AMS and the global meteorological community, recognizing significant contributions of the weather industry, government, education, and research sectors in the Weather Enterprise.

AccuWeather Global Weather Center – January 5, 2015 — AccuWeather, the global leader in weather information and digital media, demonstrates its continued leadership in and support for the worldwide meteorological community as a Premier Sponsor of the 95th AMS Annual Meeting, a ground-breaking meteorological conference bringing together members of the Weather Enterprise across weather industry, government, education, and research sectors from around the world. The year's conference is taking place now through January 8th in Phoenix, Arizona and the theme is "Fulfilling the Vision of Weather, Water, and Climate Information for Every Need, Time, and Place" – a focus that ties effectively to AccuWeather's commitment in providing weather information with Superior Accuracy™ when and where people need it to improve their lives.

The AMS has invited Dr. Joel N. Myers, Founder, President, and Chairman of AccuWeather, Inc. to present the Keynote presentation at the Third Symposium on the Weather and Climate Enterprise, occurring January 6th at 11:00 am in the Phoenix Convention Center 222A-C. In his speech, "Transforming the Weather Enterprise," Dr. Myers, one of the true pioneers in meteorology who established and successfully built the world's largest weather media company, notes that we have entered an extraordinary age of Transformative Innovation where changes are occurring faster than they have ever occurred before and are accelerating at an increasing rate through all areas of our civilization. He describes these changes and what they will mean for us personally and the Weather Enterprise in this session.

The AMS recognizes Barry Lee Myers, Chief Executive Officer at AccuWeather, Inc. with the prestigious Kenneth C. Spengler Award at the meeting. The citation reads, "For outstanding, highly principled leadership of the American weather industry over five decades and fostering strong cooperation between private sector and government weather services." Nominations are considered by a committee of the Weather and Climate Enterprise Commission, which makes recommendations for final approval by AMS Council." This award is a reflection of Myers' unparalleled, long-standing commitment to collaboration across all sectors of the meteorological community.

AccuWeather will exhibit at booth #716, in addition to participation in AMS' Career Fair, where company leaders are available to meet with the meteorological community and meteorology students from around the world.

AccuWeather is a sponsor of additional AMS Annual Meeting activities including the Penn State Meteorology Department Reception, University of Oklahoma Meteorology Department reception, and the American Weather and Climate Industry Association (AWCIA) reception.



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As the world's weather leader and a Weather-Ready Nation Ambassador™, AccuWeather expresses its full support, commitment, and appreciation for the foundational weather data and partnership that the Weather Enterprise provides on a global scale. "AccuWeather is a proud, long-standing leader and partner of AMS," Barry Lee Myers stated. "AccuWeather has always been at the forefront of advancing the science of meteorology and supporting the importance of sharing critical forecasts and warnings with our audience. We are proud to work collaboratively with the AMS in developing seamless cooperation between the weather industry, government weather services, and research and educational sectors. The results of these relationships strengthen all sides and provide the best, most innovative solutions for the public, helping to advance economic growth and protect the public with timely, relevant forecasts and severe weather warnings that meet the needs of users."

Demonstrating AccuWeather's support for the united mission of the Weather Enterprise and expertise in innovation, the company continuously provides innovative new products to help people's lives including patented, hyper-local AccuWeather MinuteCast®. To bring weather information and life-saving warnings with Superior Accuracy™ to people everywhere, AccuWeather also continues to expand its global network and reach, working with government forecasting organizations, data sources, and partners throughout the world. Partnering with Facebook's Internet.org initiative, AccuWeather also recently extended free forecasting and severe weather warning information to underserved countries including Zambia, Tanzania, and Kenya.

Founded in 1919, The American Meteorological Society promotes the development and dissemination of information and education on the atmospheric and related oceanic and hydrologic sciences and the advancement of their professional applications. AccuWeather has five AMS Fellows on staff, including: Dr. Joel N. Myers; Michael Steinberg; Dr. Joseph Sobel; Elliott Abrams; and Michael Smith.

About AccuWeather, Inc. and AccuWeather.com

Every day over a billion people worldwide rely on AccuWeather to help them plan their lives, protect their businesses, and get more from their day. AccuWeather provides hourly and Minute by Minute™ forecasts with Superior Accuracy™ with customized content and engaging video presentations available on smart phones, tablets, free wired and mobile Internet sites, connected TVs, and Internet appliances, as well as via radio, television, and newspapers. Founded in 1962 by Dr. Joel N. Myers - a Fellow of the American Meteorological Society who was recognized as one of the top entrepreneurs in American history by Entrepreneur Magazine's Encyclopedia of Entrepreneurs - AccuWeather also delivers a wide range of highly-customized enterprise solutions to media, business, government, and institutions, as well as news, weather content, and video for more than 180,000 third-party websites. AccuWeather's CEO, Barry Lee Myers, is an award winning leader in global weather information issues and one of the world's most recognized advocates for cooperative relationships between government weather agencies and the weather industry. He is a leader in the digital weather information space.

Visit AccuWeather.com for additional information.

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