



Solutions for Retail



Retail Companies Depend on AccuWeather

You can take advantage of weather opportunities and minimize weather-related risks when you rely on our weather information. Considered the "Gold Standard" of weather forecasting, our global weather expertise includes weather forecasts, warnings, data, and consulting services with Superior Accuracy™.

AccuWeather provides highly-customized weather-driven services to the retail industry, including site-specific forecasts and severe weather warnings, historical data and custom business analytics. These services are uniquely valuable and not available from any other source.

AccuWeather's solutions empower you as a retail company to:

/ Protect Lives

Shelter your employees and customers and enact emergency plans when you receive our customized, advanced warnings for severe weather. Getting a tornado warning 15 minutes in advance can be the difference between life and death for your staff and customers alike.

/ Manage Supply Chains

Understand in advance the impact weather will have on production and distribution so you can make alternative arrangements. Correlating historical weather data to track trends in sales at the SKU level and store level helps to both maximize sales and assist in demand planning.

/ Schedule Staffing

Coordinate staff to be on site to handle fluctuations in store traffic in response to weather. Knowing that heavy snow will blanket a particular store by morning should change the staffing plan, as well as the items being discounted and/or promoted.

AccuWeather provides the products and services the retail industry relies on. Our customized consultation services (24x7x365) are also available to address your specific needs. **Contact us today at: 814.235.8600 or salesmail@accuweather.com. Visit us at: [AccuWeather.com/EnterpriseSolutions](https://www.accuweather.com/EnterpriseSolutions).**



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