



# AccuWeather uses Superior Accuracy® to Predict Winter Weather Months in Advance

Months prior to the start of the winter weather season, AccuWeather was able to accurately forecast the impending winter weather. Released to the public in October 2014, the 2014-2015 weather played out as predicted with mild weather in November and December, for the Midwest and East, and giving way to unusual levels of cold and snow. As for the West, the season was very dry for the most part, which increased the severity of the drought situation.

AccuWeather noted, "The trend of precipitation and temperature has followed exactly the pattern we called for in October. As we forecast, the East and Midwest had near or above-normal temperatures in November and December, but January and February brought snow and extreme cold. The Southwest and California have had mild temperatures and some rain in December and February, though not enough to make a major difference in the drought."

As AccuWeather forecasted, the polar vortex has had an immense influence this winter. Furthermore, weather competitors, didn't anticipate much action east of the Rockies, even though New England saw a record-breaking 100 inches of snowfall. Nor did they expect a winter, for cities like Minneapolis, to not be nearly as extreme; where although it was cold, the 2014-2015 temperatures averaged normal.

Also predicted, was the February freeze in Florida, ice storms in the Tennessee Valley, below freezing temperatures in the Midwest and East and the increase in dry conditions for California and much of the West.

*"The forecast wasn't great news for many, but businesses and individuals who rely on AccuWeather forecasts were able to prepare for what was to come. We know how serious the consequences of extreme weather can be and that's why we continue to make Superior Accuracy™ our mission."*

*– AccuWeather's lead long-range forecaster and senior meteorologist, Paul Pastelok*

**AccuWeather's seasonal forecast accuracy continues to amaze many who did not know such long-range Superior Accuracy could be attained. Contact us today. After all, the next season is right around the corner.**



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