



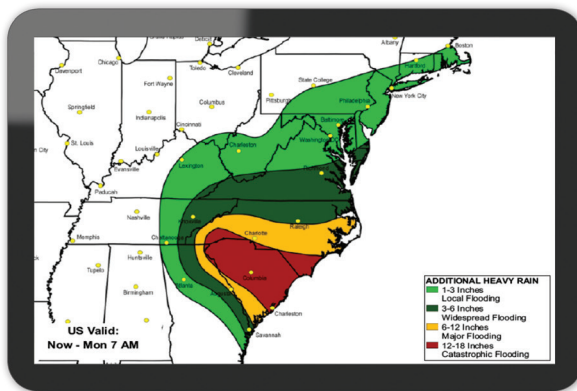
Record. Historic. Catastrophic.

Descriptions of the flooding that occurred in South Carolina.

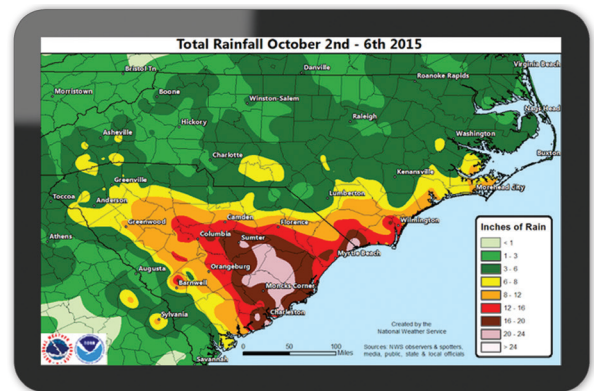
There is one more term we'd like you to consider: **Well Forecasted.**

Our hearts go out to those who have experienced losses to their businesses and homes, as well as other impacts from this record flood event. But, the effects would have been so much worse without superb, advance weather forecasts. In the historic images of miles and miles of floodwaters, it is hard to envision the trains that did not derail, the implementation of business continuity and safety plans, and other work that mitigated the effects of this disaster.

AccuWeather Enterprise Solutions began issuing our Storm Potential Notices three days before the rains began falling. Compare our forecast, below, issued at 3:23pm on October 1, 2015, more than 24-hours before the heavy rains began in coastal areas and 48-hours before they began in the Midlands. Even though this event set records, the correlation between the forecast and actual rainfall amounts is extraordinary.



AccuWeather Enterprise Solutions Forecast



Actual Rainfall

No matter how extreme or unusual the weather, AccuWeather Enterprise Solutions employs state-of-the-art weather science to provide our clients the information they need to make critical decisions to protect their people and assets.

Call us today. After all, the next storm may already be on the way.



Contact us today at: 814.235.8600 or salesmail@accuweather.com.
 Visit us at: AccuWeather.com/EnterpriseSolutions.

